

FILE

1972

NOVEMBER 27

fashion
calendar

32nd year • issued weekly

JANUARY					FEBRUARY								
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ruth finley, publisher • 879-2343 • 8 east 77th street new york, n.y. 10021

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher.

WEEK BEGINNING MONDAY, NOVEMBER 27, 1972

Monday Nov. 27-	RESORT & SPRING SHOWS FOR VISITING PRESS	AMERICAN DESIGNER SHOWINGS	HOTEL PLAZA TERRACE ROOM
Nov. 30	Unless otherwise indicated, all showings will be held in the Terrace Room. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.		

<u>Mon., Nov. 27:</u>	7:30 A.M. Continental Breakfast 8:00 A.M. Resort and Spring 1973 Forecast--Eleanor Lambert 8:30 A.M. Adele Simpson 9:15 A.M. Blassport 10:00 A.M. John Anthony 10:45 A.M. Kimberly Knitwear 11:30 A.M. Writing Period 2:00 P.M. Geoffrey Beene 2:45 P.M. Originala 3:30 P.M. Leo Narducci (Ambiance) 4:15 P.M. Pat Sandler 5:00 P.M. Writing Period
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<u>Tues., Nov. 28:</u>	8:00 A.M. Continental Breakfast 8:45 A.M. Anne Klein and Company 9:30 A.M. Stephen Burrows 10:15 A.M. Something! by Oscar de la Renta 11:00 A.M. Ralph Lauren (Women's Wear) and Polo (Men's Wear) 12:00 Noon Herbert and Beth Levine Shoes (White and Gold Suite) 12:30 P.M. Writing Period 1:30 P.M. Buffet Luncheon (guests of Plaza Hotel; and American Designer Showings) 2:30 P.M. Trigere 3:15 P.M. Brigance Waterclothes 4:00 P.M. Victor Joris for Cuddlecoat 4:45 P.M. Writing Period 5:30 P.M. La Banque Continentale, 785 Fifth Ave. (60th St.) "To Meet Noted Well-Dressed Women"
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<u>Wed., Nov. 29:</u>	8:30 A.M. Continental Breakfast 9:00 A.M. Jerry Silverman (Shannon Rodgers) 9:45 A.M. Papillon 10:30 A.M. Oscar de la Renta 11:15 A.M. Jim Baldwin for Young Elegant 12:00 Noon Writing Period 12:30 P.M. Monsanto Textiles--"Waikiki Luau" and preview of Spring 1973 wear-dated fashions (Ballroom) 2:00 P.M. J S Ltd. (Division of Jerry Silverman) 2:45 P.M. Kasper for Joan Leslie 3:30 P.M. Kasper for J. L. Sport 4:15 P.M. Halston 5:00 P.M. Writing Period
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(continued on the following page)

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>AMERICAN DESIGNER SHOWINGS (Continued from page 1)</u>			
<u>Thurs., Nov. 30:</u>	8:00 A.M. Continental Breakfast 8:30 A.M. Jeremy (Alan Phillips) 9:15 A.M. Calvin Klein 10:00 A.M. Suzy Perette (Victor Costa) 10:45 A.M. Bonnie Cashin 11:30 A.M. Writing Period 12:30 P.M. TUA Marketing Inc.--Luncheon and Fashion Show Presenting Herculon II Fabric Collection 2:00 P.M. Parnis Boutique 2:45 P.M. Claudia by George Halley 3:30 P.M. Donald Brooks 4:15 P.M. Willie Woo 5:00 P.M. Writing Period		
	(Press Room open until 12:00 Noon, Friday, Dec. 1.)		
Monday Nov. 27 6:00 P.M.	"NOW" FASHIONS BY JON HAGGINS Day and evening collection, by Jon Haggins (in person). For press and customers. Contact: Joyce McClure, 675-1000, ext. 157.	FRANKLIN SIMON	2ND FLOOR 33 WEST 34TH STREET
Beginning Monday Nov. 27	OPENING: SPRING & SUMMER COLLECTIONS Collections by Jean Muir, Roland Chakkal, Christiane Bailly, Issey Miyake. Continuous showings by appointment. Contact: Sylvia Grumbach, 832-7100.	PARIS COLLECTIONS, INC.	543 MADISON AVENUE
Wednesday Nov. 29 12:30 P.M. Luncheon	PRESS SHOWING OF WEAR-DATED FASHIONS "Waikiki Luau" -- showing for out-of-town editors of Spring fashions for every life style in Waikiki. By invitation. Publicity: Mary Fennell, 764-4595.	MONSANTO TEXTILES CO. (1114 SIXTH AVENUE)	HOTEL PLAZA GRAND BALLROOM
Wednesday Nov. 29 12:30 P.M.	HOLIDAY JEWELRY AT LUNCHEON SHOW Reservations (\$5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.	H. STERN	BARBETTA RESTAURANT 321 WEST 46TH STREET
Saturday Dec. 2- Dec. 22	TAPESTRY EXHIBITION Signed tapestries by Picasso, Wayne, Gross, Maril, Van Leyden, Hirsch, Koénig and others, all limited to editions of five or less. Full catalogue available at exhibition. Contact: L. Naiman, Tapestry Associates, 300 Central Park West, 362-4090.	FORUM GALLERY	1018 MADISON AVE.
Monday Dec. 4- Dec. 8	PRET-A-PORTER PARIS REPORT Daily showings 10:00 A.M. and 2:30 P.M., by reservation. Contact: 986-6222.	THE WOOL BUREAU, INC.	360 LEXINGTON AVE.
Monday Dec. 4 12:00 Noon Luncheon	ANNUAL LUNCHEON MEETING "The American Indian Cultural Program...A Multi-Media Presentation"... Speakers: Clyde Nahwooksy, Director of Indian Awareness, Smithsonian Institution; Commissioner Louis R. Bruce, Bureau of Indian Affairs, Washington, D.C.; Dr. Frederick J. Dockstader, Director of Museum of the American Indian, N.Y. Co-chairmen: Doris Antun, Mademoiselle Magazine; and Clydia Nahwooksy. Prices: \$15.00, members; \$25.00, guests. (Please bring Christmas gift for children and teenagers.) Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL AMERICANA BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Dec. 4 8:45 P.M.	FUND RAISING BENEFIT FOR BICENTENNIAL	N.Y. CITY BICENTENNIAL CORP. (331 MADISON AVENUE)	RADIO CITY MUSIC HALL
	First fund raising benefit for commemoration of the 200th anniversary of the Revolutionary War. Tickets: from \$117.76 for two (includes pre-theatre buffet, 6:30 P.M., Tower Suite). Honorary chairman: Mayor John V. Lindsay. Co-chmn: Mr. & Mrs. J. Clarence Davies, Jr.; Mr. & Mrs. Thomas Hoving. Contact: Mrs. Geyer, 687-4258.		
Beginning Monday Dec. 4	OPENING OF SPRING COLLECTION	HENRY RUTMAN FOR MISS GALLERY	230 WEST 38TH STREET SHOWROOM - 10TH FLOOR
	Continuous showings. Contact: 239-4768. Publicity: Stutman Assoc., 247-2662.		
Monday Dec. 4- Dec. 6	CHILDREN'S FASHIONS -- SHOWINGS IN CALIFORNIA Spring collection by: Florence Eiseman, Crystal Sunflowers, Elena Dress Manufacturing Co., F.W. Fisher-Macwill and Ceil Ainsworth, Ltd.--at Sheraton West, L.A., Dec. 4-6; and St. Francis Hotel, San Francisco, Dec. 7-8. Contact: Robert Eiseman, 301 N. Water St., Milwaukee, Wisconsin 53202, 414-272-3222 (Milwaukee).	COUTURE FASHION GROUP FOR CHILDREN	SHERATON WEST HOTEL LOS ANGELES
Tuesday Dec. 5 10:00 A.M.	RESORT, SPRING AND SUMMER COLLECTIONS By invitation. (Note change of date). Contact: Helen Borger, CO. 5-7720.	RONALD AMEY	16 WEST 57TH STREET SHOWROOM - 5TH FLOOR
Wednesday Dec. 6 11:30 A.M.	CUSTOMER SHOW:FASHIONS BY JERRY SILVERMAN Resort collection, designed by Shannon Rodgers. Publicity: Suzanne Butterfield, PL. 3-7300.	BERGDORF GOODMAN	5TH FLOOR
Thursday Dec. 7 12:00 Noon Luncheon	"A CANDID LOOK AT THE MARKET" An "on the spot" pictorial review of the High Point Market. Reservations: \$16.00. Contact: Mavis Harcourt, TE. 8-5133.	NAT'L HOME FASHIONS LEAGUE (767 Lexington)	HOTEL BILTMORE MADISON & 43RD STREET
Thursday Dec. 7 5:30 P.M.- 7:30 P.M.	PRESS PREVIEW: CHRISTMAS WINDOWS Annual preview of Lord & Taylor's Christmas windows. By invitation. Publicity: Helen Latham, WI. 7-3300.	LORD & TAYLOR	DISPLAY DEPARTMENT BASEMENT
Monday Dec. 11 11:30 A.M.	BENEFIT FASHION SHOW Showing of Resort and Spring fashions by Bill Blass, who will be present. Tickets: \$10.00, for benefit of Boys' Club of N.Y. (237 East 10th Street). Publicity: Helen O'Hagan, PL. 3-4000.	SAKS FIFTH AVENUE	5TH FLOOR
Beginning Monday Dec. 11	SPRING OPENING-- COATS, SUITS, JACKETS Continuous showings. Contact: 594-0352. Publicity: Stutman Assoc., 247-2662.	NAT HIRSCH FOR JUNIOR GALLERY	250 WEST 39TH STREET SHOWROOM - 10TH FLOOR
Tuesday Dec. 12 10:00 A.M.	FASHION FABRIC FORECAST - FALL 1973 Fall 1973 Color trend and fashion presentation. By invitation. Contact: Polly Guerin Public Relations, 679-8695.	GAMBLES CORPORATE BUYING (ALDEN'S)	450 WEST 33RD STREET 9TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Dec. 12 12:00 Noon Luncheon	HOLIDAY LUNCHEON Speaker: Bonne Bell Eckert, exec. vice president, Bonne Bell, Inc. Tickets: \$15.00 each. Contact: 765-8406.	COSMETIC CAREER WOMEN (614 WEST 51ST STREET)	WALDORF-ASTORIA HILTON ROOM
Thursday Dec. 14 11:00 A.M.	PREVIEW OF SPRING COLLECTION Second show at 3:00 P.M. By invitation. Contact: 535-3542.	HALSTON LTD.	33 EAST 68TH STREET SALON
Dec. 14	3:00 P.M., HALSTON, LTD. (2nd show), 33 East 68th St., 535-3542.		
Thursday Dec. 14- Dec. 17	SEMI-ANNUAL DISPLAY MARKET WEEK Contact: N.A.D.I., 120 East 34th Street, 684-0677.	NAT'L ASSOCIATION OF DISPLAY INDUSTRIES	STATLER HILTON HOTEL 33RD STREET & 7TH AVE.
Dec. 25	CHRISTMAS DAY (Monday)		
Jan. 1	NEW YEAR'S DAY (Monday)		
Tuesday Jan. 2- Jan. 6	60TH SEMI-ANNUAL PRESS WEEK Spring collections of leading designers (members N.Y. Couture Business Council), auxiliary and group showings for visiting press. Director: Mildred Sullivan, 141 West 41st Street, LA. 4-0461.	NEW YORK COUTURE BUSINESS COUNCIL	NEW YORK HILTON HOTEL 6TH AVE. & 53RD STREET
Tuesday Jan. 2 6:00 P.M.- 8:00 P.M. Cocktails	"DIAMONDS FOR VALENTINES" Cocktail reception for visiting fashion press, featuring moderately-priced diamond gift jewelry for both men and women. By invitation. Contact: Barbara Gleason, 974-7418.	N. W. AYER & SON	PARK LANE HOTEL BALLROOM
Beginning Wednesday Jan. 3 9:00 A.M.	SUMMER LOOKS FOR GLAMOUR READER Showings Jan. 3, 4, 9 and 11 at 9:00 A.M. and 4:00 P.M. By special appointment for groups of more than 15. Beginning Wed., Jan. 17-Feb. 21, showings every Wednesday at 9:00 A.M. Contact: Barbara Telfer, 689-5900, ext. 566.	GLAMOUR MAGAZINE	420 LEXINGTON AVE. SHOWROOM - 19TH FLOOR
Wednesday Jan. 3 12:00 Noon	SPRING-SUMMER COLLECTION By invitation. Contact: Elizabeth Bixon, 688-4410.	ADOLFO (22 EAST 56TH STREET)	ST. REGIS HOTEL VERSAILLES ROOM
Wednesday Jan. 3 5:00 P.M. Cocktails	PRESS SHOW: DENIM FASHIONS "Denim is for Lovers Only". By invitation, for visiting and local press. Publicity: Terry Mayer, Inc., 685-6561.	THE DENIM COUNCIL (165 EAST 35TH STREET)	NEW YORK HILTON HOTEL MERCURY BALLROOM
Wednesday Jan. 3 6:30 P.M.	SPRING BRIDAL SHOW FOR CUSTOMERS Admission by ticket, available in bridal department. Publicity: Rita Dobbins, TR. 5-3100.	MARTIN'S (BROOKLYN)	BROOKLYN ACADEMY OF MUSIC
Thursday Jan. 4 12:00 Noon Luncheon	SPRING HATS AT PRESS SHOW Preview of Spring and Summer millinery for local and visiting press. By invitation. Publicity: Burt Champion, 686-2970.	MILLINERY INSTITUTE OF AMERICA (10 EAST 40TH)	HOTEL AMERICANA GEORGIAN ROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sunday Jan. 7- Jan. 9	FIRST WIG MARKET WEEK FOR RETAILERS For the first time, approximately 50 leading fashion wig and hairpiece designers and manufacturers will meet to show Spring '73 lines. <u>Jan. 7</u> and <u>8--9:00 A.M. to 6:00 P.M.</u> ; <u>Jan. 9--9:00 A.M. to 1:00 P.M.</u> Contact: Nancy Hawes, Wig Information Group, 684-5773.	AMERICAN WIG ASSOCIATION (10 EAST 39TH STREET)	HOTEL PLAZA
Sunday Jan. 7- Jan. 10	SIXTY-SECOND ANNUAL CONVENTION By reservation. Public Relations: Al Bernsohn, 244-8780.	NAT'L RETAIL MERCHANTS ASSN (100 WEST 31ST ST.)	NEW YORK HILTON HOTEL
Jan. 7- Jan. 12	METROPOLITAN JUVENILE STYLE MART SPRING SHOW AT HOTEL McALPIN, Bway & 34 St. Contact: 565-1289.		
Tuesday Jan. 9 9:00 A.M. Breakfast	SEMI-ANNUAL SEMINAR Pre-Summer Seminar. Show at 8:30. Prices: \$17.50, members; \$25.00, guests. Contact: Frances Hodges or Marjorie Reich, OR. 9-4484.	MERCHANDISING MOTIVATION (200 MADISON AVENUE)	HOTEL PLAZA TERRACE ROOM
Wednesday Jan. 10 4:00 P.M.	OPENING: SPRING INTO SUMMER RAINWEAR PLUS By invitation. Contact: Miss Peggy, 524-9800.	MAIN STREET (500 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE
Jan. 15- Jan. 20	SPRING AND SUMMER COUTURE SHOWINGS IN ROME Contact: Camera Nazionale Della Moda Italiana, Via Panama 26-00198, Rome.		
Saturday Jan. 20 10:00 A.M.	THREE SHOWINGS OF SPRING BRIDAL FASHIONS Spring bridal showings at 10:00 and 11:30 A.M., 1:00 P.M. For tickets, contact: TR. 5-7200, ext. 2133. Publicity: Olga Soffer, TR. 5-0195.	ABRAHAM & STRAUS (BROOKLYN)	8TH FLOOR SPECIAL EVENTS CENTER
Sunday Jan. 21- Jan. 24	SIXTH SEMI-ANNUAL BOUTIQUE SHOWING More than 800 lines of boutique apparel and accessories for men, women and children; 24 countries represented. Exhibits on Mezzanine to 10th floor. Contact: Oscar Pluznick, Hotel McAlpin, Suite 2290, 524-5024.	NATIONAL BOUTIQUE SHOW	HOTEL McALPIN B'WAY & 34TH STREET
Beginning Monday Jan. 22	PARIS COUTURE SHOWINGS FOR SPRING AND SUMMER <u>Mon., Jan 22:</u> Dior--10:30 A.M. (Buyers); 12:30 P.M. (Press) Cardin--11:00 A.M. (Private Clients) <u>Tues., Jan 23:</u> Givenchy--10:30 A.M. (Buyers) Ungaro--12:30 P.M. (Buyers) Chanel--3:30 P.M. (Press and Buyers) <u>Wed., Jan 24:</u> Ungaro--9:30 A.M. (Press) <u>Thurs., Jan 25:</u> Givenchy--9:15 A.M. (Press) Madame Gres--3:00 P.M. (Press) <u>Fri., Jan 26:</u> Madame Gres--10:30 A.M. (Buyers) St. Laurent, Courreges and other dates will be announced. Contact: Chambre Syndicale de la Haute Couture Parisienne, 100 rue de Faubourg St-Honoré, Paris VIII, France.		
Beginning Jan. 22	SUMMER READY-TO-WEAR COLLECTIONS IN NEW YORK ARE BEING SCHEDULED FOR THE WEEKS OF JAN. 22, 29 and FEB. 5. (More details in forthcoming issues.)		

1973

JANUARY							FEBRUARY							MARCH						
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